

**AS IN LIBERAL ARTS AND SCIENCES TO BS IN STRATEGIC COMMUNICATION
(A-STATE ONLINE)**

| Campus | | UA-Pulaski Technical College Courses | Comparable A-State Course | Hours |
|------------------------------|---------------------------|--|---|-------|
| UA-Pulaski Technical College | English Composition | ENGL 1311 English Composition I | ENG 1003 Composition I | 3 |
| | | ENGL 1312 English Composition II | ENG 1013 Composition II | 3 |
| | | SPCH 1300 Speech Communications | COMS 1203 Oral Communication | 3 |
| | Math | MATH 1302 College Algebra | MATH 1023 College Algebra | 3 |
| | | MATH 1300 Mathematical Reasoning | MATH 1043 Quantitative Reasoning | |
| | Life Science | BIOL 1400 Biology for General Education | BIOL 1003/1001 Biological Science/Lab | 4 |
| | | BIOL 1401 Biological Science | BIOL 1003/1001 Biological Science/Lab | |
| | | BIOL 1402 Human Anatomy and Physiology I | BIO 2203/2201 Human Anatomy and Physiology I/Lab | |
| | | BIOL 2401 Microbiology | BIO 2103/2101 Microbiology for NAH/Lab | |
| | Physical Science | PHYC 1401 Physical Science | PHSC 1203/1201 Physical Science/Lab | 4 |
| | | PHYS 1402 College Physics I | PHYS 2064 General Physics I | |
| | | CHEM 1403 Fundamental Chemistry I | CHEM 1043/1041 Fund Concepts Chem/Lab | |
| | | CHEM 1404 Fundamental Chemistry II | CHEM 1043/1041 Fund Concepts Chem/Lab | |
| | | CHEM 1405 General Chemistry I | CHEM 1013/1011 General Chemistry I/Lab | |
| | US History/ Government | HIST 2311 U.S. History to 1877 | HIST 2763 The US to 1876 | 3 |
| | | HIST 2312 U.S. History since 1877 | HIST 2773 The US since 1876 | |
| | | POLS 1310 American National Govt. | POSC 2103 Intro to US Government | |
| | Soc. Science | HIST 1311 History of Civilization I | HIST 1013 World Civ to 1660 | 6 |
| | | HIST 1312 History of Civilization II | HIST 1023 World Civ Since 1660 | |
| | | SOCI 2300 Introduction to Sociology | SOC 2213 Intro to Sociology | |
| | | ANTH 2310 Cultural Anthropology | ANTH 2233 Intro to Cultural Anthropology | |
| | | ECON 2323 Principles of Macroeconomics | ECON 2313 Principles of Macroeconomics | |
| | | PSYC 2300 Psychology and the Human Experience | PSY 2013 Introduction to Psychology | |
| | | GEOG 1310 Physical Geography | GEOG 1310 Physical Geography | |
| | | HIST 2311 U.S. History to 1877 | HIST 2763 The US to 1876 | |
| | | HIST 2312 U.S. History since 1877 | HIST 2773 The US since 1876 | |
| | | POLS 1310 American National Govt. | POSC 2103 Intro to US Government | |
| | Literature | ENGL 2337 World Lit from the Beginning to 1650 | ENG 2003 World Lit to 1660 | 3 |
| | | ENGL 2338 World Lit from 1650 to the Present | ENG 2013 World Lit since 1660 | |
| | Fine Arts | THEA 2300 Introduction to Theater | THEA 2503 Fine Arts Theatre | 3 |
| | | MUSC 2300 Introduction to Music | MUS 2503 Fine Arts Music | |
| | | ARTS 2300 Introduction to Visual Art | ART 2503 Fine Arts Visual | |
| | Electives | Electives | Electives | 25 |
| A-State Online | Major Requirements | | STCM 3133 Interactive Advertising | 3 |
| | | | STCM 4003 Account Planning & Management | 3 |
| | | | STCM 4333 Social Media Measurement | 3 |
| | | | STCM 2143 Strategic Writing I | 3 |
| | | | STCM 3043 Principles of Strategic Communication | 3 |
| | | | STCM 3143 Strategic Writing II | 3 |
| | | | STCM 3553 Strategic Visual Communication | 3 |
| | | | STCM 4073 Strategic Communication Law and Ethics | 3 |
| | | | STCM 4213 Social Media in Strategic Communication | 3 |
| | | | STCM 4753 Strategic Communication Case Studies | 3 |
| | | | STCM 4773 Internship | 3 |
| | | | Electives in Media and/or Communication | 9 |
| | Electives* | Electives | 18 | |

*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19